



Sheffield Mural Fest
PO Box 169 SHEFFIELD TAS 7306

**November 13, 2007
MEDIA STATEMENT FOR IMMEDIATE RELEASE**

**The Wilderness Gallery
confirmed as naming rights sponsor for the
International Mural Fest 2008**

Once again, “The Wilderness Gallery” has offered its support in a tangible way, as naming rights sponsor for the International Mural Fest competition and as a major sponsor for the 2008 Global Mural Conference both to be held in Sheffield over the Easter period in 2008. The support of The Wilderness Gallery and The Cradle Mountain Chateau in past years, both operated by The Federal Group, has greatly assisted a voluntary committee to build this iconic art competition into the international event that it has now become.

Now in its sixth year and timed to coincide with the Global Mural Conference 2008, which is also taking place in Sheffield, “***The Wilderness Gallery 2008 International Mural Fest***” is attracting interest from mural artists around the world. In particular from other mural towns that will be represented at the Global Mural Conference, such as Chemainus in Canada, and Prestoungrange in Scotland, but also from the U.S., New Zealand, England, France as well as Australia and locally, here in Tasmania.

With the closing date of the 30th November 2007 looming, artists contemplating on entering the Wilderness Gallery 2008 International Mural Fest need to get their ideas painted in miniature and submitted very soon. Typically, though, artists have a tendency to leave things until the last minute – in 2006 we had one entry hand delivered 5 minutes before the close of entries deadline – and it was still wet!

If any further inspiration is needed then a stroll around Mural Park in the centre of Sheffield ought to get the creative juices flowing as the results from the 2007 competition are on view for all to see. They will remain

there right up until just prior to the start of “The Wilderness Gallery 2008 International Mural Fest”, when the boards will be replaced and the preparation gets under way for the next exciting paint-off.

FAST FACTS ABOUT MURAL FEST

Closing date for entries: 30th November 2007
Date of paint-off between nine finalists: 23rd to 29th March 2008
Judges Award : \$6000
People’s Choice Award : \$2000
Visitors Award : \$1000
All finalists receive: \$500
Murals are 2100mm high by 4800mm.

Mural interpretations are based upon the poem “The Gathering” by Marc Wasley, Kentish poet and writer.

*In a world where justice bewails its plight
Where the love of all neighbours has taken flight
At a time when inequality is still a blight
An international gathering becomes a light
From around the world, a conference of art
Artists and artistic all playing a part
Lighting candles of unity within the heart
We are all related, lets inspire new start.*

Entry forms and competition instructions are available from the Mural Fest web site at www.muralfest.com.au or by contacting Jan Clay on +613 6491 2772 or via email to info@muralfest.com.au.

Information about the Global Mural Conference 2008 is available from the web site www.sheffieldmurals.com.au or by contacting Darrin Cunningham on +613 6491 2500.

Global Mural Conference dates : 25th – 29th March 2008
Conference theme: Small Towns and BIG Ideas